

Business DNA[®] Advisor Training

Learn to Know, Engage and Grow
Every Employee and Customer for
Building a Behaviorally Smart
Business.

*Utilize Powerful Validated DNA Behavior Discovery Processes to
Discover and Manage the Different Workplace Talents and
Communication Styles of Leaders, Employees and Customers for
Improving Business Performance.*

Business DNA[®]

The Program Details

Who Should Attend the Business DNA Classroom Training Program:

Those who will receive the greatest benefit from this program will be:

- Business advisors, consultants, mentors, coaches and trainers
- Entrepreneurs and executives who are leading teams of people
- Human resources executives
- Any other person seeking to transform personal and business performance for themselves and others.

Business DNA Training Program Structure (2 day course):

- Completion of pre-course work consisting of your Business DNA Discovery and debriefing 5 summary reports.
- Facilitated review of the tools and how to use them including review of case studies with live demo and hands on practice to build your confidence in using the tools effectively with clients.
- Classroom training for 2 consecutive days from 8.00am to 5.00pm

Location of Classroom Training: Atlanta GA. USA.

What you get:

The training program includes facilitated training and accompanying presentation, practice using the suite of assessment tools and reports, and access to the Business DNA Online Training Resources for using and delivering DNA Talent Performance Solutions.

Transportation, hotel and food will be at your own expense. A list of local hotel, restaurants and transportation recommendations will be provided upon registration.

Registration Procedures: email inquiries@dnabehavior.com to register.

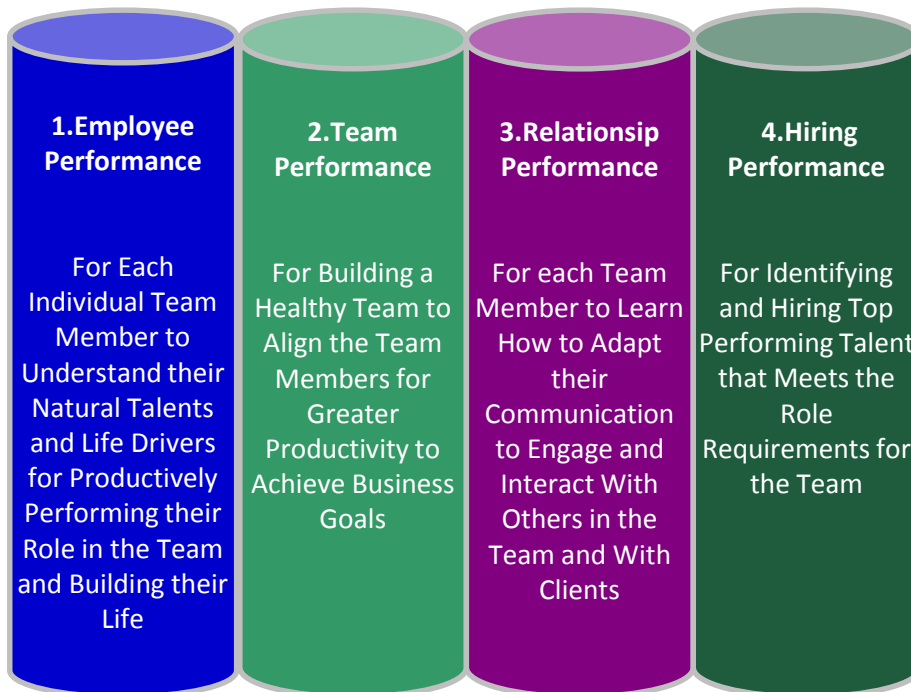
More Information: Tel: 1-866-791-8992 , or email inquiries@dnabehavior.com

Program Overview

The Business DNA Advisor Training Program helps you to know, engage and grow your employees and customers for managing behavior to build enhanced relationships and unlock human potential. You will learn how to deploy four unique DNA Performance Solutions using the internationally recognized Business DNA Discovery Processes and application tools.

Our behavioral methodology is proven to enhance your ability to more confidently lead, advise, coach, mentor or train leaders and teams to achieve sustainable business performance.

4 Unique DNA Performance Solutions



Program Overview

The uniqueness of the Business DNA Approach to business is characterized by:

1. The unparalleled depth and reliability of the Business DNA Discovery Processes for predicting natural behaviours for helping people build greater self awareness of their strengths and struggles, and higher levels of confidence.
2. Helping businesses measure Personal, Leadership and Business Performance and then customizing client and employee experiences with the matching of solutions based on DNA behavioural insights.
3. Increasing the emotional engagement of leaders, employees and clients through the mutual sharing of behavioral insights and higher levels of behavioral modification.

Program Deliverables: Tools, Resources and Books

1. DNA Personal Performance Deliverables:

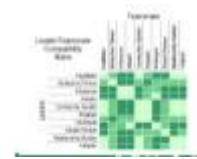
- Business DNA Natural Behavior Discovery
- DNA Unlocking Human Performance Guide
 - DNA Workplace Performance Plan
 - Powerful Questions for Employees



Business DNA Natural Behavior Report

2. Team Performance Deliverable:

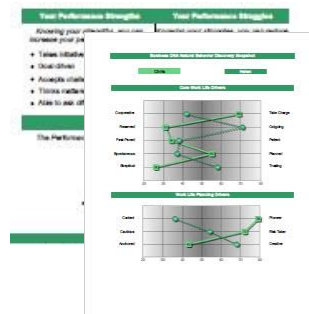
- Business DNA Team Report
- Team Performance Score Card
- Team Performance Plan
- Powerful Questions for Teams Book



Business DNA Team Report

3. Relationship Performance Deliverables:

- Business DNA Comparison Reports
- DNA Ultimate Performance Card
- Business DNA Unlocking Team Mates Guide



DNA Ultimate Performance Card

4. DNA Hiring Performance Deliverables:

- Hiring Behavioral Benchmarks
- Hiring Process Manual
- Powerful Questions for Hiring Book



Powerful Questions for Hiring Book

Contact Us

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Business DNA:

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