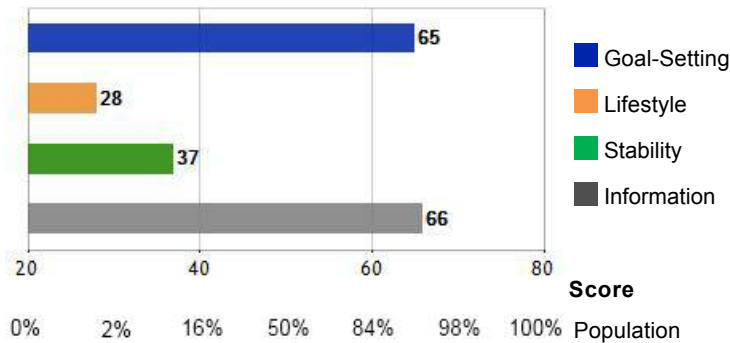




Premium Communication DNA Report for: Chris Coddington



Primary Communication DNA Style: **Information**

Secondary Communication DNA Style: **Goal-Setting**

A person with a need for information likes to analyze and focus on the tangible.

Specific Keys for Interacting with Chris Coddington:

| | |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Communication strength for Chris: | <ul style="list-style-type: none"> • Good at providing specifics and details • Comfortable speaking directly and candidly |
| Keys for communicating with Chris: | <ul style="list-style-type: none"> • Provide facts • Provide specifics • Provide options |
| Learns by: | <ul style="list-style-type: none"> • Concrete examples and reading • Taking action and discussion |
| Information requirement: | <ul style="list-style-type: none"> • Provide research • Big picture |
| Conversation starter: | <ul style="list-style-type: none"> • What is a new idea you have read about lately? • What has been a success for you recently? |